

PROJECT IDENTITY

Project title:
Systemic circular bio-economy solutions to support start-up and social driven innovation in rural areas

Project number:
Euro-MED0401133

Funding Programme:
EU Interreg Euro-MED programme

Start date:
1 April 2025

Duration:
27 months

Budget:
€1,500,000

Consortium:
9 Project partners and 10 Associated partners



PROJECT PARTNERS



LEARN MORE AND CONNECT WITH US:

BIOSTARS project @Biostars project

VISIT OUR WEBSITE!



<https://biostars.interreg-euro-med.eu/>



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ASSOCIATED PARTNERS



The consortium brings together 9 core partners and 10 associated entities from across Southern Europe.

**Interreg
Euro-MED**



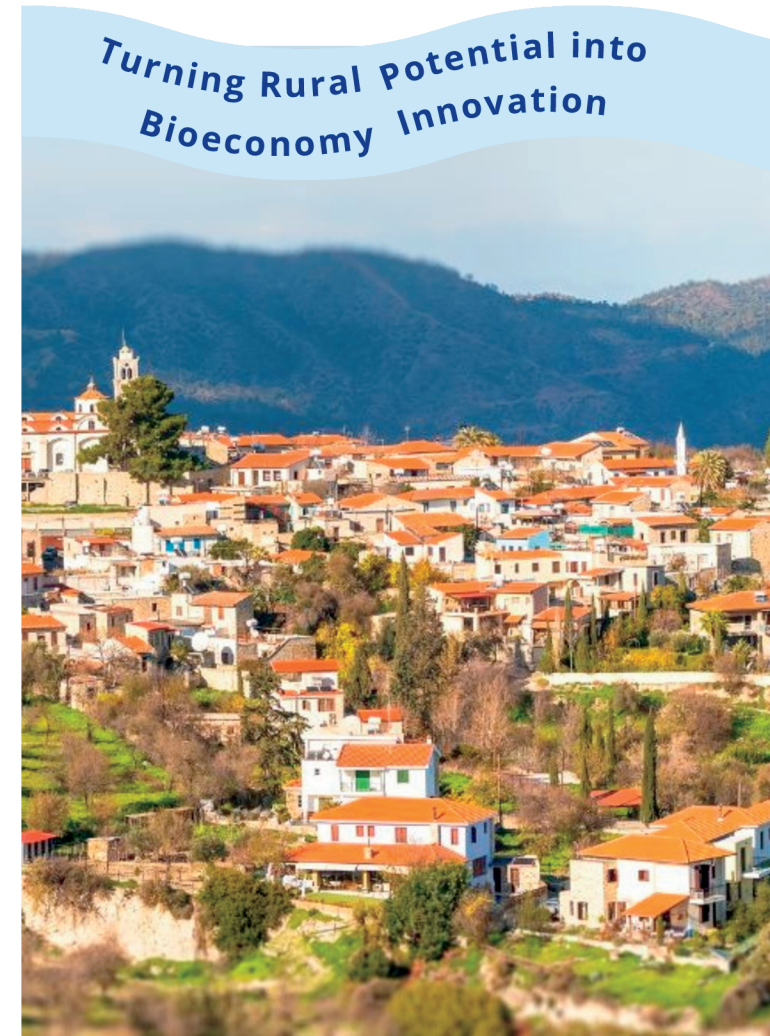
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BIOSTARS



Empowering Mediterranean rural areas through circular bioeconomy and entrepreneurship

Turning Rural Potential into Bioeconomy Innovation



BIOSTARS



Our project

BIOSTARS is a European cooperation project co-funded by the Interreg Euro-MED programme. It fosters bioeconomy innovation as a driver of rural regeneration across the Mediterranean.

The project supports the creation of Bioeconomy Start-Up Villages — local ecosystems that promote sustainable growth, entrepreneurship and social innovation.

Through circular bio-based solutions and collaborative innovation, BIOSTARS helps rural territories transform local resources into high-value activities and strengthen their resilience.



The Challenge

Rural Mediterranean regions face:

- **Demographic decline**
- **Limited access to innovation**
- **Weak economic diversification**
- **Underused biological resources**

Without coordinated action, these territories risk being left behind in the green transition.

BIOSTARS provides a structured and practical response.



Our Mission

BIOSTARS strengthens rural ecosystems by:

- **Supporting bio-based start-ups**
- **Promoting circular economy solutions**
- **Empowering youth and women entrepreneurs**
- **Encouraging transnational cooperation**

At the core of the project is the BIOSTARS Toolbox — a practical framework that integrates proven EU methodologies to help rural areas design and implement sustainable bioeconomy strategies.



Strategic Approach

BIOSTARS applies a participatory, multi-level innovation model built on:

- **Action-oriented tools**
Practical methodologies for bioeconomy transformation.
- **Capacity building**
Workshops, co-creation labs and peer learning activities.
- **Local engagement**
Stakeholders co-design solutions tailored to their territories.



Contribution to the Euro-MED Mission

BIOSTARS contributes to the Interreg Euro-MED Mission “Innovative Sustainable Economy”, particularly to the Industrial Transition cluster.

By supporting circular bioeconomy entrepreneurship and innovation in rural areas, the project helps accelerate the transition towards a more sustainable, competitive and resilient Mediterranean economy.